

OUTDOOR RECREATION TASK FORCE

MEETING MINUTES

Thursday, November 18, 2004

10:00 a.m. – 4:00 p.m.

State Capitol Complex, East Building
First Floor, Southeast Conference Room

MEMBERS/ASSOCIATE MEMBERS PRESENT

CURTIS, Wes	Governor's Office - State Planning Coordinator
STOWELL, Dennis	Iron County Commissioner
MCKEE, Mike	Uintah County Commissioner
OKERLUND, Ralph	Sevier County Commissioner
CUTLER, Riley	Wasatch Touring - Owner/Manager
GOCHNOUR, Jeff	DCED, Div of Business & Economic Development
REEDER, Dean	DCED, Div. of Travel Development
RASMUSSEN, Roody	PETZL
STEVENS, Lynn	San Juan County Commissioner
METCALF, Peter	OIA
TULLIUS, Mary	DNR, Parks and Recreation
WALTERS, Clara	GOPB - Staff

GUESTS/ PRESENTERS

JOHNSON, Myrna	OIA
BANKS, Don	BLM
HARJA, John	DNR

I. Call to Order/Introductions

Wes Curtis called the meeting to order. The minutes from the October 14, 2004 were reviewed. Ralph Okerlund made a motion to accept the minutes as written and Lynn Stevens seconded his motion. The vote was unanimous.

II. Reports

A. Salt Palace Expansion – Steve Harmsen

This report was shelved until another meeting, but a suggestion was given to invite representatives from the Salt Palace to the next Task Force meeting.

- Invite Salt Palace representatives to the next Task Force meeting.

B. Letter to Senator Bennett re: San Rafael Travel Plan

The letter to Senator Bennett concerning the San Rafael Travel Plan has gone out.

C. Land Exchange Sub-committee – Ashlee Korenblat

Ashlee wasn't in attendance at the meeting, but others of the subcommittee went over what had been accomplished. There is support for the exchange in the counties affected by the exchange. The subcommittee is in accordance with the exchange so the Task Force will make a recommendation to the Governor indicating they are in favor of the proposal. A motion was made by Lynn Stevens for the Task Force to recommend to the Governor to support the land exchange and view it a priority in terms of outdoor

recreation interests. The motion was seconded by Michael McKee and passed unanimously.

An issue from the last meeting was brought up related to the presentation by Nan Anderson about the tourism promotion bill. Wes told the group he was reminded that the role of the Task Force is to make recommendations to the Governor and not encourage independent support apart from the Governor. The group decided to amend their previous action of “supporting” and change to “make a recommendation to the Governor that in terms of supporting the interests of Outdoor Recreation Industry, the Task Force recommends support for the Tourism Bill.” A motion to amend the previous recommendation was made by Dean Reeder with Lynn Stevens adding a second. The motion passed unanimously.

D. Gas Lease Protest

Peter Metcalf reported on the discussion the committee had with the BLM over impacting and preserving the down-river experience in Utah. The BLM will take into consideration the points brought up. He also said they agreed to extend these items on forward to the Huntsman administration.

III. Recreation Gem Identification

A. Matrix Development

Wes discussed the information for a matrix, by explaining how they cut Ashley’s original form down to one page. He passed out samples of the form that had been filled out by a sample group. The Task Force reviewed them, made changes to the created form and clarified the kind of questions they want asked to define the Matrix.

B. Local input / Surveys

The group discussed the surveys created from the samples Wes brought to the meeting. It was decided to send the surveys to counties, local tourism councils, and recreation associations in December and returned to the Task Force. Next, the filled out surveys will be sorted into county piles and sent to the counties for a review of what was collected. The counties will report back with suggested changes concerning their particular county. A time line of 60 days was set for the counties to review the surveys and return them to the Task Force.

C. Recreation Business Identification

The next step is to promote the accomplishments with recreation businesses across the state. It was also suggested to request the AGRC (Automated Geographic Reference Center) allow the Task Force be the gate-keeper for the information placed on the web. This can also provide an incentive for the counties to participate.

Wes also told the group he would email The “Outfitters Association” file to them for review and additions to the list.

(Lunch Break)

IV. Backcountry experience Guidelines

This item was tabled for the time being.

V. Providing Meaningful Information to the BLM/USFS Planning Processes

Through discussion of the process for information and recommendations sent to the Governor, it was established that as the State Planning Coordinator was over RDCC (Resource Development Coordinating Committee), he would be the person to speak concerning BLM and USFS planning. If the any recommendations were to be advanced through the public sector, the counties would be brought into the process. For information concerning the RDCC, members could access the website at:

<http://www.governor.utah.gov/planning/rdcc.htm>

VI. Advancing the Outdoor Recreation Task Force with the Huntsman Administration

The group discussed meeting with the Huntsman administration to describe their efforts and steps they want to pursue. It was suggested that a press release be issued concerning the forms and the information that is being collected. This will need to go through the Governor's Office.

The next Retailer's Show is scheduled for January 29, 2005 in Salt Lake City. The Task Force would like to invite the Governor to the show so he can get a feel for what they are trying to accomplish. Myrna said she would get passes for those who can attend.

VII. Other Business

No other business was discussed.

**Next Meeting: Thursday, February 24, 2004
10:00 am to 4:00 pm
DCED, 324 South State Street, Suite 500**

Adjourned: 3:30 p.m.

ACTION ITEMS:

- 1. Invite Salt Palace representatives to the next Task Force meeting**
- 2. Send out association file to counties**
- 3. Packets to be sent out in December**
- 4. Talk to AGRC about being gate-keeper and the incentives for counties**
- 5. Press release to accompany form release**
- 6. Invite Governor to Retailers Show in January**